



PRESS RELEASE

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BLUEGRASS INTERNATIONAL TRUCKS EARNS PRESTIGIOUS PRESIDENTIAL AWARD

(Award honors top performing International® Truck dealerships in the United States and Canada)

GEORGETOWN, KY – February 1st, 2018 – Bluegrass International, a local International Truck commercial dealership, has received the prestigious International Truck Presidential Award. The Presidential Award, introduced in 2017, honors the top seven percent of International Truck dealerships that achieve the highest level of performance in terms of operating and financial standards, market representation, and most importantly, customer satisfaction.

“This award is the highest honor an International dealer principal can achieve from the company,” said Mark Belisle, senior vice president of Distribution at Navistar. “Bluegrass International, is one of only 14 International dealerships in the United States and Canada who earned this prestigious recognition in 2017.”

Belisle continued, “The Presidential Award also recognizes the effort and dedication of all the dealership’s employees. A highly skilled, professional staff is a critical success factor for any commercial truck dealership. John Deters, Dealer Principle, Bluegrass International is clearly committed to growing his business and being recognized by customers as the dealership of choice in their market. I congratulate everyone at Bluegrass International for their commitment to outstanding customer service, operational excellence and representation of the International Truck brand.”

“This award is a great honor for everyone at Bluegrass International because it recognizes all the hard work and professionalism we bring to customers in the Central Kentucky area,” said John Deters, Dealer Principle. “Everyone at Bluegrass International is dedicated to providing an outstanding customer experience. Our customers rely on us to keep their businesses moving and growing. For more than 17 years, our customers have been returning to Bluegrass International because they know we deliver quality International products and services that help drive profits to their bottom line.”

About Bluegrass International

Bluegrass International is a full-service International® Truck dealership serving customers in Georgetown, Somerset, and London Kentucky. Bluegrass International is also an Idealease affiliate, as well as the IC Bus dealer, REV Renegade RV & REV American Coach RV dealer for the state of Kentucky. Additional information is available at www.bluegrasstrucks.com.

About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, proprietary diesel engines, and IC Bus® brand school and commercial buses. An affiliate also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com.

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